# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 20, 2020

# **BANDWIDTH INC.**

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-38285 (Commission File Number) 56-2242657 (IRS Employer Identification No.)

900 Main Campus Drive Raleigh, NC 27606 (Address of principal executive offices) (Zip Code)

(800) 808-5150

Registrant's telephone number, including area code

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| <b><u>Title of each class</u></b>                 | <u>Trading Symbol(s)</u> | Name of each exchange on which registered |
|---|--------------------------|---|
| Class A Common Stock, par value \$0.001 per share | BAND                     | NASDAQ Global Select Market               |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

### Item 2.02 Results of Operations and Financial Condition.

On February 20, 2020, Bandwidth Inc. ("Bandwidth") issued a press release reporting its financial results for the fourth quarter ended December 31, 2019. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K. The information furnished with this Item 2.02, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such a filing.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

| Exhibit No. | Description   |
|-------------|---|
| <u>99.1</u> | Bandwidth Inc. press release, dated February 20, 2020 |

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BANDWIDTH INC.

Date: February 20, 2020

By: /s/ Jeffrey A. Hoffman

Name: Jeffrey A. Hoffman Title: Chief Financial Officer



### Bandwidth Announces Fourth Quarter and Full Year 2019 Financial Results

Total fourth quarter revenue of \$62.0 million, up 18% year-over-year

CPaaS fourth quarter revenue of \$53.4 million, up 21% year-over-year

Active CPaaS customers of 1,728, up 40% year-over-year

Fourth quarter dollar-based net retention rate of 113%

**Raleigh, NC - February 20, 2020 -** Bandwidth Inc. (NASDAQ: BAND), a software company focused on communications for the enterprise, today announced financial results for the fourth quarter and full year ended December 31, 2019.

"We finished 2019 strong with a fourth quarter fueled by robust dollar-based net retention and the continued growth of net new and total customers. We serve and collaborate well with our enterprise customers who depend on us for their mission-critical communication needs," stated David Morken, chief executive officer of Bandwidth. "We begin 2020 with momentum provided by our expanded go-to-market teams, our robust platform of flexible APIs, and a powerfully integrated nationwide IP voice network."

#### Fourth Quarter 2019 Financial Highlights

- **Revenue**: Total revenue for the fourth quarter of 2019 was \$62.0 million, up 18% compared to \$52.3 million in the fourth quarter of 2018. Within total revenue, CPaaS revenue was \$53.4 million, up 21% compared to \$44.1 million for the fourth quarter of 2018. Other revenue contributed the remaining \$8.6 million for the fourth quarter of 2019. Other revenue was \$8.2 million in the same period last year.
- **Gross Profit**: Gross profit for the fourth quarter of 2019 was \$29.0 million, compared to \$23.6 million for the fourth quarter of 2018. Gross margin for the fourth quarter of 2019 was 47%, compared to 45% for the fourth quarter of 2018. Non-GAAP gross profit for the fourth quarter of 2019 was \$31.1 million, compared to \$24.9 million for the fourth quarter of 2018. Non-GAAP gross margin was 50% for the fourth quarter of 2019, compared to 48% for the fourth quarter of 2018.
- Adjusted EBITDA: Adjusted EBITDA was \$1.2 million for the fourth quarter of 2019, compared to \$(0.1) million for the fourth quarter of 2018.
- Net Loss: Net loss for the fourth quarter of 2019 was \$(2.0) million, or \$(0.08) per share, based on 23.5 million weighted average shares outstanding. During the fourth quarter of 2018, net loss was \$(1.3) million, or \$(0.07) per share, based on 19.4 million weighted average shares outstanding.
- Non-GAAP Net Loss: Non-GAAP net loss for the fourth quarter of 2019 was \$(0.5) million, or \$(0.02) per share, based on 23.5 million weighted average shares outstanding. This compares to a Non-GAAP net loss of \$(0.8) million, or \$(0.04) per share, based on 19.4 million weighted average shares outstanding for the fourth quarter of 2018.

### Full Year 2019 Financial Highlights

- **Revenue**: Total revenue for the full year of 2019 was \$232.6 million, up 14% compared to \$204.1 million in 2018. Within total revenue, CPaaS revenue was \$197.9 million, up 20% compared to \$164.4 million in 2018. Other revenue contributed the remaining \$34.7 million for the full year of 2019, compared to \$39.7 million for the full year of 2018.
- **Gross Profit**: Gross profit for the full year of 2019 was \$107.6 million, compared to \$96.0 million in 2018. Gross margin for the full year of 2019 was 46%, compared to 47% in 2018. Non-GAAP gross profit for the full year of 2019 was \$114.4 million, compared to \$100.6 million in 2018. Non-GAAP gross margin was 49% for the full year of 2019 and 2018.
- Adjusted EBITDA: Adjusted EBITDA was \$(1.1) million for the full year of 2019, compared to \$16.1 million in 2018.
- **Net Income:** Net income for the full year of 2019 was \$2.5 million, or \$0.10 per share, based on 23.9 million weighted average diluted shares outstanding. This compares to net income of \$17.9 million, or \$0.85 per share, based on 21.1 million weighted average diluted shares outstanding in 2018.
- Non-GAAP Net Income (Loss): Non-GAAP net loss for the full year of 2019 was \$(5.3) million, or \$(0.23) per share, based on 22.6 million weighted average shares outstanding. This compares to a Non-GAAP net income of \$9.0 million, or \$0.43 per share, based on 21.1 million weighted average diluted shares outstanding in 2018.

Additional information regarding the non-GAAP financial measures discussed in this release, including an explanation of these measures and how each is calculated, is included below under the heading "Non-GAAP Financial Measures." A reconciliation of GAAP to non-GAAP financial measures has also been provided in the financial tables included below.

### Fourth Quarter 2019 Key Metrics

- The number of active CPaaS customers was 1,728 as of December 31, 2019, an increase of 40% from 1,230 as of December 31, 2018.
- The dollar-based net retention rate was 113% during the fourth quarter of 2019, compared to 121% during the fourth quarter of 2018.

Additional information regarding our active CPaaS customers and dollar-based net retention rate and how each are calculated are included below.

### Financial Outlook

As of February 20, 2020, Bandwidth is providing guidance for its first quarter and full year 2020 as follows:

- First Quarter 2020 Guidance: CPaaS revenue is expected to be in the range of \$55.2 million to \$55.7 million. Total revenue is expected to be in the range of \$63.2 million to \$63.7 million. Non-GAAP loss per share is expected to be in the range of (\$0.10) to (\$0.12) per share, using 23.6 million weighted average shares outstanding.
- **Full Year 2020 Guidance**: CPaaS revenue is expected to be in the range of \$242.2 million to \$244.2 million. Total revenue is expected to be in the range of \$272.7 million to \$274.7 million. Non-GAAP loss per share is expected to be in the range of approximately of (\$0.17) to (\$0.27) per share, using 23.6 million weighted average shares outstanding.

Bandwidth has not reconciled its first quarter and full-year guidance related to non-GAAP net loss to GAAP net loss and non-GAAP loss per share to GAAP loss, because stock-based compensation cannot be reasonably calculated or predicted at this time. Accordingly, a reconciliation is not available without unreasonable effort.

## **Quarterly Conference Call**

Bandwidth will host a conference call today at 5:00 p.m. Eastern Time to review the Company's financial results for the fourth quarter ended December 31, 2019. To access this call, dial (877) 407-0792 for the U.S. or Canada, or (201) 689-8263 for international callers. A live webcast of the conference call will be accessible from the Investors section of Bandwidth's website at https://investors.bandwidth.com, and a recording will be archived and accessible at https://investors.bandwidth.com. An audio replay of this conference call will also be available through February 27, 2020, by dialing (844) 512-2921 for the U.S. or Canada, or (412) 317-6671 for international callers, and entering passcode 13698052.

### About Bandwidth Inc.

Bandwidth (NASDAQ: BAND) is a software company focused on communications for the enterprise. Companies like Google, Microsoft, and RingCentral use Bandwidth's APIs to easily embed voice, messaging and 9-1-1 access into software and applications. Bandwidth is the first and only CPaaS provider offering a robust selection of communications APIs built around their own nationwide IP voice network - one of the largest in the nation. More information available at <u>www.bandwidth.com</u>.

#### **Forward-Looking Statements**

This press release includes forward-looking statements. All statements contained in this press release other than statements of historical facts, including, without limitation, statements regarding our future financial and business performance for the first quarter 2020 and full-year 2020, attractiveness of our product offerings and platform and the value proposition of our products, are forward-looking statements. The words "anticipate," "believe," "continue," "estimate," "expect," "intend," "guide," "may," "will" and similar expressions and their negatives are intended to identify forward-looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. These forward-looking statements are subject to a number of risks and uncertainties, including, without limitation, risks related to our rapid growth and ability to sustain our revenue growth rate, competition in the markets in which we operate, market growth, our ability to innovate and manage our growth, our ability to expand effectively into new markets, our ability to operate in compliance with applicable laws as well as other risks and uncertainties set forth in the "Risk Factors" section of our Form 10-Q for the period ended September 30, 2019, filed with the Securities and Exchange Commission and any subsequent reports that we file with the Securities and Exchange Commission after September 30, 2019. Moreover, we operate in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties and assumptions, we cannot guarantee future results, levels of activity, performance, achievements or events and circumstances reflected in the forward-looking statements will occur. We are under no obligation to update any of these forward-looking statements after the date of this press release to conform these statements to actual results or revised expectations, except as required by law. You should, therefore, not rely on these forward-looking statements as representing our views as of any date subsequent to the date of this press release.

#### **Non-GAAP Financial Measures**

To supplement our consolidated financial statements, which are prepared and presented in accordance with Generally Accepted Accounting Principles in the United States, or GAAP, we provide investors with certain non-GAAP financial measures and other business metrics, which we believe are helpful to our investors. We use these Non-GAAP financial measures and other business metrics for financial and operational decision-making purposes and as a means to evaluate period-to-period comparisons. We believe that these Non-GAAP financial measures and other business metrics provide useful information about our operating results, enhance the overall understanding of past financial performance and future prospects and allow for greater transparency with respect to metrics used by our management in its financial and operational decision-making.

The presentation of Non-GAAP financial information and other business metrics is not meant to be considered in isolation or as a substitute for the directly comparable financial measures prepared in accordance with GAAP. While our Non-GAAP financial measures and other business metrics are an important tool for financial and operational decision-making and for evaluating our own operating results over different periods of time, we urge investors to review the reconciliation of these financial measures to the comparable GAAP financial measures included above, and not to rely on any single financial measure to evaluate our business.

We define Non-GAAP gross profit as gross profit after adding back depreciation and amortization and stock-based compensation. We add back depreciation and amortization and stock-based compensation because they are non-cash items. We eliminate the impact of these non-cash items, because we do not consider them indicative of our core operating performance. Their exclusion facilitates comparisons of our operating performance on a period-to-period basis. Therefore, we believe that showing gross margin, as adjusted to remove the impact of these non-cash expenses, such as depreciation, amortization and stock-based compensation, is helpful to investors in assessing our gross profit and gross margin performance in a way that is similar to how management assesses our performance. We calculate Non-GAAP gross margin by dividing adjusted gross profit by revenue, expressed as a percentage of revenue.

We define Non-GAAP net (loss) income as net (loss) income adjusted for certain items affecting period to period comparability. Non-GAAP net (loss) income excludes stock-based compensation, amortization of acquired intangible assets related to the Dash acquisition, impairment charges of intangibles assets, loss (gain) on disposal of property and equipment, estimated tax impact of above adjustments, income tax (benefit) provision resulting from excess tax benefits associated with the exercise of stock options and vested restricted stock, and benefit resulting from the release of the valuation allowance on our deferred tax assets ("DTA").

We define adjusted EBITDA as net (loss) income adjusted to reflect the addition or elimination of certain statement of operations items including, but not limited to: income tax provision (benefit), interest income, net, depreciation and amortization expense, stock-based compensation expense, impairment of intangible assets, and loss (gain) from disposal of property and equipment. We have presented Adjusted EBITDA because it is a key measure used by our management and board of directors to understand and evaluate our core operating performance, generate future operating plans, and make strategic decisions regarding the allocation of capital. In particular, we believe that the exclusion of certain items in calculating Adjusted EBITDA can produce a useful measure for period-to-period comparisons of our business.

We define free cash flow as net cash provided by or used in operating activities less net cash used in investments of property, plant and equipment activities and capitalized development costs for software for internal use. We believe free cash flow is a useful indicator of liquidity and provides information to management and investors about the amount of cash generated from our core operations that can be used for investing in our business. Free cash flow has certain limitations in that it does not represent the total increase or decrease in the cash balance for the period, it does not take into consideration investment in long-term securities, nor does it represent the residual cash flows available for discretionary expenditures. Therefore, it is important to evaluate free cash flow along with our consolidated statements of cash flows.

We believe that these Non-GAAP financial measures provide useful information about our operating results, enhance the overall understanding of past financial performance and future prospects and allow for greater transparency with respect to metrics used by our management in its financial and operational decision-making.

While a reconciliation of Non-GAAP guidance measures to corresponding GAAP measures is not available on a forward-looking basis as a result of the uncertainty regarding, and the potential variability of, many of these costs and expenses that we may incur in the future, we have provided a reconciliation of Non-GAAP financial measures and other business metrics to the nearest comparable GAAP measures in the accompanying financial statement tables included in this press release.

We define an active CPaaS customer account at the end of any period as an individual account, as identified by a unique account identifier, for which we have recognized at least \$100 of revenue in the last month of the period. We believe that the use of our platform by active CPaaS customer accounts at or above the \$100 per month threshold is a stronger indicator of potential future engagement than trial usage of our platform at levels below \$100 per month. A single organization may constitute multiple unique active CPaaS customer accounts if it has multiple unique account identifiers, each of which is treated as a separate active CPaaS customer account.

Our dollar-based net retention rate compares the CPaaS revenue from customers in a quarter to the same quarter in the prior year. To calculate the dollar-based net retention rate, we first identify the cohort of customers that generate CPaaS revenue and that were customers in the same quarter of the prior year. The dollar-based net retention rate is obtained by dividing the CPaaS revenue generated from that cohort in a quarter, by the CPaaS revenue generated from that same cohort in the corresponding quarter in the prior year. When we calculate dollar-based net retention rate for periods longer than one quarter, we use the average of the quarterly dollar-based net retention rates for the quarters in such period.

## Consolidated Statements of Operations (In thousands, except share and per share amounts) (Unaudited)

|   | Three months ended December 31, |            |    | Year ended December 31, |    |            |    |            |
|---|---------------------------------|------------|----|-------------------------|----|------------|----|------------|
|   |                                 | 2018       |    | 2019                    |    | 2018       |    | 2019       |
| Revenue:  |                                 |            |    |                         |    |            | -  |            |
| CPaaS revenue   | \$                              | 44,148     | \$ | 53,443                  | \$ | 164,415    | \$ | 197,944    |
| Other revenue   |                                 | 8,195      |    | 8,560                   |    | 39,698     |    | 34,650     |
| Total revenue   |                                 | 52,343     |    | 62,003                  |    | 204,113    |    | 232,594    |
| Cost of revenue:                                      |                                 |            |    |                         |    |            |    |            |
| CPaaS cost of revenue                                 |                                 | 25,258     |    | 29,273                  |    | 94,296     |    | 110,343    |
| Other cost of revenue                                 |                                 | 3,483      |    | 3,706                   |    | 13,849     |    | 14,616     |
| Total cost of revenue                                 |                                 | 28,741     |    | 32,979                  |    | 108,145    |    | 124,959    |
| Gross profit  |                                 | 23,602     |    | 29,024                  |    | 95,968     |    | 107,635    |
| Operating expenses:                                   |                                 |            |    |                         |    |            |    |            |
| Research and development                              |                                 | 6,786      |    | 8,149                   |    | 20,897     |    | 31,461     |
| Sales and marketing                                   |                                 | 6,133      |    | 9,373                   |    | 20,731     |    | 35,020     |
| General and administrative                            |                                 | 13,953     |    | 14,963                  |    | 47,588     |    | 58,847     |
| Total operating expenses                              |                                 | 26,872     |    | 32,485                  |    | 89,216     | -  | 125,328    |
| Operating (loss) income                               |                                 | (3,270)    |    | (3,461)                 |    | 6,752      |    | (17,693)   |
| Other income, net                                     |                                 | 59         |    | 758                     |    | 301        |    | 2,469      |
| (Loss) income before taxes                            |                                 | (3,211)    | -  | (2,703)                 |    | 7,053      |    | (15,224)   |
| Income tax benefit                                    |                                 | 1,921      |    | 747                     |    | 10,870     |    | 17,718     |
| Net (loss) income                                     | \$                              | (1,290)    | \$ | (1,956)                 | \$ | 17,923     | \$ | 2,494      |
| Earnings per share:                                   |                                 |            |    |                         |    |            |    |            |
| Net (loss) income per share:                          |                                 |            |    |                         |    |            |    |            |
| Basic   | \$                              | (0.07)     | \$ | (0.08)                  | \$ | 0.96       | \$ | 0.11       |
| Diluted   | \$                              | (0.07)     | \$ | (0.08)                  | \$ | 0.85       | \$ | 0.10       |
| Weighted average number of common shares outstanding: |                                 |            |    |                         |    |            |    |            |
| Basic   |                                 | 19,381,529 |    | 23,493,181              |    | 18,573,067 |    | 22,640,461 |
| Diluted   |                                 | 19,381,529 |    | 23,493,181              |    | 21,140,382 |    | 23,923,777 |

The Company recognized total stock-based compensation expense as follows:

|                            | Three months ended December 31, |       |    |       | Year ended December 31, |       |    |       |
|----------------------------|---------------------------------|-------|----|-------|-------------------------|-------|----|-------|
|                            | 2                               | 018   |    | 2019  |                         | 2018  |    | 2019  |
| Cost of revenue            | \$                              | 34    | \$ | 53    | \$                      | 114   | \$ | 211   |
| Research and development   |                                 | 179   |    | 360   |                         | 555   |    | 1,461 |
| Sales and marketing        |                                 | 148   |    | 307   |                         | 511   |    | 1,199 |
| General and administrative |                                 | 961   |    | 946   |                         | 2,159 |    | 3,755 |
| Total                      | \$                              | 1,322 | \$ | 1,666 | \$                      | 3,339 | \$ | 6,626 |

#### Consolidated Balance Sheets (In thousands) (Unaudited)

|   | As of December 31, |    |         |  |
|---|--------------------|----|---------|--|
|   | <br>2018           |    | 2019    |  |
| Assets  |                    |    |         |  |
| Current assets:   |                    |    |         |  |
| Cash, cash equivalents and restricted cash                  | \$<br>41,501       | \$ | 185,004 |  |
| Marketable securities                                       | 17,400             |    | —       |  |
| Accounts receivable, net of allowance for doubtful accounts | 24,009             |    | 30,187  |  |
| Prepaid expenses and other current assets                   | 6,114              |    | 9,260   |  |
| Deferred costs  | 2,630              |    | 2,498   |  |
| Total current assets  | 91,654             |    | 226,949 |  |
| Property and equipment, net                                 | 25,136             |    | 41,654  |  |
| Operating right-of-use asset                                | —                  |    | 21,031  |  |
| Intangible assets, net                                      | 7,089              |    | 6,569   |  |
| Deferred costs, non-current                                 | 1,828              |    | 1,952   |  |
| Other long-term assets                                      | 487                |    | 1,533   |  |
| Goodwill  | 6,867              |    | 6,867   |  |
| Deferred tax asset  | 17,359             |    | 34,861  |  |
| Total assets  | \$<br>150,420      | \$ | 341,416 |  |
| Liabilities and stockholders' equity                        |                    |    |         |  |
| Current liabilities:  |                    |    |         |  |
| Accounts payable  | \$<br>3,418        | \$ | 4,190   |  |
| Accrued expenses and other current liabilities              | 21,393             |    | 27,328  |  |
| Current portion of deferred revenue                         | 5,324              |    | 5,177   |  |
| Advanced billings   | 2,588              |    | 4,167   |  |
| Operating lease liability, current                          |                    |    | 4,876   |  |
| Total current liabilities                                   | 32,723             |    | 45,738  |  |
| Operating lease liability, net of current portion           | _                  |    | 19,868  |  |
| Deferred rent, net of current portion                       | 2,503              |    |         |  |
| Deferred revenue, net of current portion                    | 6,424              |    | 5,720   |  |
| Total liabilities   | 41,650             |    | 71,326  |  |
| Commitments and contingencies                               |                    |    |         |  |
| Stockholders' equity:                                       |                    |    |         |  |
| Class A and Class B common stock                            | 19                 |    | 24      |  |
| Additional paid-in capital                                  | 116,600            |    | 275,553 |  |
| Accumulated deficit   | (7,848)            |    | (5,528) |  |
| Accumulated other comprehensive (loss) income               | (1)                |    | 41      |  |
| Total stockholders' equity                                  | 108,770            |    | 270,090 |  |
| Total liabilities and stockholders' equity                  | \$<br>150,420      | \$ | 341,416 |  |

#### Consolidated Statements of Cash Flows (In thousands) (Unaudited)

|   | Year ended December 31, |          |         |          |
|---|-------------------------|----------|---------|----------|
|   |                         | 2018     |         | 2019     |
| Operating activities  |                         |          |         |          |
| Net income  | \$                      | 17,923   | \$      | 2,494    |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: |                         |          |         |          |
| Depreciation and amortization   |                         | 5,824    |         | 9,538    |
| Right-of-use asset amortization   |                         |          |         | 4,269    |
| Accretion of bond discount  |                         | (164)    |         | (700)    |
| Gain on sale of marketable securities   |                         | _        |         | (4)      |
| Amortization of debt issuance costs   |                         | 64       |         | 177      |
| Stock-based compensation  |                         | 3,339    |         | 6,626    |
| Deferred taxes  |                         | (10,833) |         | (17,502) |
| Loss on disposal of property and equipment  |                         | 191      |         | 456      |
| Changes in operating assets and liabilities:  |                         |          |         |          |
| Accounts receivable   |                         | (2,784)  |         | (6,178)  |
| Prepaid expenses and other assets   |                         | (1,926)  |         | (4,176)  |
| Deferred costs  |                         | 243      |         | (69)     |
| Accounts payable  |                         | (169)    |         | 1,145    |
| Accrued expenses and other liabilities  |                         | 4,826    |         | 5,474    |
| Deferred revenue and advanced billings  |                         | 6,019    |         | 554      |
| Operating right-of-use liability  |                         |          |         | (3,357)  |
| Deferred rent   |                         | 2,080    |         | _        |
| Net cash provided by (used in) operating activities   |                         | 24,633   |         | (1,253)  |
| Investing activities  |                         |          | · · · · |          |
| Purchase of property and equipment  |                         | (12,419) |         | (22,215) |
| Capitalized software development costs  |                         | (2,028)  |         | (3,544)  |
| Purchase of marketable securities   |                         | (35,236) |         | (68,361) |
| Proceeds from sales and maturities of marketable securities                                 |                         | 18,000   |         | 86,467   |
| Net cash used in investing activities   |                         | (31,683) |         | (7,653)  |
| Financing activities  |                         |          |         |          |
| Payments on capital leases  |                         | (92)     |         | _        |
| Payment of costs related to the initial public offering                                     |                         | (285)    |         |          |
| Payment of costs related to the follow-on public offering                                   |                         |          |         | (757)    |
| Proceeds from the follow-on public offering, net of underwriting discounts                  |                         |          |         | 147,391  |
| Payment of debt issuance costs  |                         | (25)     |         | (167)    |
| Proceeds from exercises of stock options  |                         | 11,046   |         | 7,357    |
| Proceeds from exercises of warrants   |                         | 37       |         | _        |
| Equity awards withheld and paid for tax liabilities   |                         | _        |         | (1,406)  |
| Net cash provided by financing activities   |                         | 10,681   |         | 152,418  |
| Effect of exchange rate changes on cash, cash equivalents and restricted cash               |                         |          |         | (9)      |
| Net increase in cash, cash equivalents, and restricted cash                                 |                         | 3,631    |         | 143,503  |
| Cash, cash equivalents, and restricted cash, beginning of period                            |                         | 37,870   |         | 41,501   |
| ,   |                         | 41,501   | \$      | 185,004  |

#### Reconciliation of Non-GAAP Financial Measures (In thousands, except share and per share amounts) (Unaudited)

# Non-GAAP Gross Profit and Non-GAAP Gross Margin

| Conso  | l: d | latad |
|--------|------|-------|
| Consor | IU   | uleu  |

|                           | Т  | Three months ended December 31, |    |        |    | Year ended December 31, |    |         |  |  |
|---------------------------|----|---------------------------------|----|--------|----|-------------------------|----|---------|--|--|
|                           |    | 2018                            |    | 2019   |    | 2018                    |    | 2019    |  |  |
| Consolidated Gross Profit | \$ | 23,602                          | \$ | 29,024 | \$ | 95,968                  | \$ | 107,635 |  |  |
| Depreciation              |    | 1,275                           |    | 2,060  |    | 4,490                   |    | 6,583   |  |  |
| Stock-based compensation  |    | 34                              |    | 53     |    | 114                     |    | 211     |  |  |
| Non-GAAP Gross Profit     | \$ | 24,911                          | \$ | 31,137 | \$ | 100,572                 | \$ | 114,429 |  |  |
| Non-GAAP Gross Margin %   |    | 48 %                            |    | 50 %   |    | 49 %                    |    | 49 %    |  |  |

## By Segment

<u>CPaaS</u>

|                               | Т  | Three months ended December 31, |    |        |    | Year ended December 31, |          |        |  |  |
|-------------------------------|----|---------------------------------|----|--------|----|-------------------------|----------|--------|--|--|
|                               |    | 2018                            |    | 2019   |    | 2018                    |          | 2019   |  |  |
| CPaaS Gross Profit            | \$ | 18,890                          | \$ | 24,170 | \$ | 70,119                  | \$       | 87,601 |  |  |
| Depreciation                  |    | 1,275                           |    | 2,060  |    | 4,490                   |          | 6,583  |  |  |
| Stock-based compensation      |    | 34                              | _  | 53     |    | 114                     |          | 211    |  |  |
| Non-GAAP CPaaS Gross Profit   | \$ | 20,199                          | \$ | 26,283 | \$ | 74,723                  | \$       | 94,395 |  |  |
| Non-GAAP CPaaS Gross Margin % |    | 46 %                            | ,  | 49 %   |    | 45 %                    | <u> </u> | 48 %   |  |  |

# <u>Other</u>

There are no non-GAAP adjustments to gross profit for the Other segment.

# Adjusted EBITDA

|  | Three months ended December 31, |         |    |         | Year ended December 31, |          |    |          |  |
|--|---------------------------------|---------|----|---------|-------------------------|----------|----|----------|--|
|  |                                 | 2018    |    | 2019    |                         | 2018     |    | 2019     |  |
| Net (loss) income                          | \$                              | (1,290) | \$ | (1,956) | \$                      | 17,923   | \$ | 2,494    |  |
| Income tax benefit <sup>(1)</sup>          |                                 | (1,921) |    | (747)   |                         | (10,870) |    | (17,718) |  |
| Interest income, net                       |                                 | (59)    |    | (748)   |                         | (301)    |    | (2,446)  |  |
| Depreciation                               |                                 | 1,586   |    | 2,780   |                         | 5,270    |    | 9,018    |  |
| Amortization                               |                                 | 130     |    | 130     |                         | 554      |    | 520      |  |
| Stock-based compensation                   |                                 | 1,322   |    | 1,666   |                         | 3,339    |    | 6,626    |  |
| Loss on disposal of property and equipment |                                 | 164     |    | 102     |                         | 191      |    | 456      |  |
| Adjusted EBITDA                            | \$                              | (68)    | \$ | 1,227   | \$                      | 16,106   | \$ | (1,050)  |  |

(1) Includes excess tax benefits associated with the exercise of stock options and vesting of restricted stock units of \$11,887 and \$13,484 for the years ended December 31, 2018 and 2019, respectively.

#### Reconciliation of Non-GAAP Financial Measures (In thousands, except share and per share amounts) (Unaudited)

### Non-GAAP Net (Loss) Income

|  | Three months ended December 31, |            |    |            | Year ended December 31, |    |            |  |  |
|--|---------------------------------|------------|----|------------|-------------------------|----|------------|--|--|
|  |                                 | 2018       |    | 2019       | <br>2018                |    | 2019       |  |  |
| Net (loss) income                                      | \$                              | (1,290)    | \$ | (1,956)    | \$<br>17,923            | \$ | 2,494      |  |  |
| Stock-based compensation                               |                                 | 1,322      |    | 1,666      | 3,339                   |    | 6,626      |  |  |
| Amortization related to acquisitions                   |                                 | 130        |    | 130        | 520                     |    | 520        |  |  |
| Loss on disposal of property and equipment             |                                 | 164        |    | 102        | 191                     |    | 456        |  |  |
| Estimated tax effects of adjustments                   |                                 | (414)      |    | (459)      | (1,038)                 |    | (1,914)    |  |  |
| Income tax (benefit) provision of equity compensation  |                                 | (672)      |    | 4          | (11,887)                |    | (13,484)   |  |  |
| Non-GAAP net (loss) income                             | \$                              | (760)      | \$ | (513)      | \$<br>9,048             | \$ | (5,302)    |  |  |
| Non-GAAP net (loss) income per Non-GAAP share          |                                 |            |    |            |                         |    |            |  |  |
| Basic  | \$                              | (0.04)     | \$ | (0.02)     | \$<br>0.49              | \$ | (0.23)     |  |  |
| Diluted  | \$                              | (0.04)     | \$ | (0.02)     | \$<br>0.43              | \$ | (0.23)     |  |  |
|  |                                 |            |    |            |                         |    |            |  |  |
| Non-GAAP weighted average number of shares outstanding |                                 |            |    |            |                         |    |            |  |  |
| Non-GAAP basic shares                                  |                                 | 19,381,529 |    | 23,493,181 | 18,573,067              |    | 22,640,461 |  |  |
| Non-GAAP diluted shares                                |                                 | 19,381,529 |    | 23,493,181 | 21,140,382              |    | 22,640,461 |  |  |

# Free Cash Flow

|  | Three months ended December 31, |         |    |         | Year ended December 31, |          |    |          |
|--|---------------------------------|---------|----|---------|-------------------------|----------|----|----------|
|  |                                 | 2018    |    | 2019    |                         | 2018     |    | 2019     |
| Net cash provided by (used in) operating activities                | \$                              | 632     | \$ | 2,227   | \$                      | 24,633   | \$ | (1,253)  |
| Net cash used in investing in capital assets $^{\left( 1\right) }$ |                                 | (6,015) |    | (9,922) |                         | (14,447) |    | (25,759) |
| Free cash flow   | \$                              | (5,383) | \$ | (7,695) | \$                      | 10,186   | \$ | (27,012) |

(1) Represents the acquisition cost of property, equipment and capitalized development costs for software for internal use.

## **Investor Contacts**

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