

# **Bandwidth Announces Second Quarter 2024 Financial Results**

Revenue of \$174 million, up 19% year-over-year

Accelerating profitability, exceeding guidance

Expanding cash flow generation

### August 1, 2024

### **Conference Call**

Bandwidth will host a conference call to discuss financial results for the second quarter ended June 30, 2024 on August 1, 2024. Details can be found below and on the investor section of its website at https://investors.bandwidth.com where a replay will also be available shortly following the call.

### **Conference Call Details**

August 1, 2024 8:00 am ET Domestic dial-in: 844-481-2707 International dial-in: 412-317-0663

### **Replay information**

An audio replay of this conference call will be available through August 8, 2024, by dialing 877-344-7529 or 412-317-0088 for international callers, and entering passcode 9676778.

### **Investor Contact**

Sarah Walas Bandwidth 919-504-6585 ir@bandwidth.com **Raleigh, NC** - Bandwidth Inc. (NASDAQ: BAND), a leading global enterprise cloud communications company, today announced financial results for the second quarter ended June 30, 2024.

"We're pleased to report a very strong first half, making significant progress toward our plan for 2024. In the second quarter, we delivered solid revenue growth while accelerating profitability and cash flow," said David Morken, CEO of Bandwidth. "Our team's disciplined approach, coupled with innovative solutions like Maestro and AI Bridge, is driving strong performance in a dynamic market. I am incredibly proud of our Bandmates' execution and grateful for the trust our customers place in us. As we move forward, we remain focused on delivering exceptional value and transforming the communications landscape."

## Second Quarter 2024 Financial Highlights

The following table summarizes the condensed consolidated financial highlights for the three months ended June 30, 2024 and 2023 (\$ in millions).

		nded		
		2024		2023
Revenue	\$	174	\$	146
Gross Margin		37 %		40 %
Non-GAAP Gross Margin (1)		56 %		55 %
Adjusted EBITDA <sup>(1)</sup>	\$	19	\$	11
Free Cash Flow (1)	\$	18	\$	(1)

<sup>(1)</sup> Additional information regarding the Non-GAAP financial measures discussed in this release, including an explanation of these measures and how each is calculated, is included below under the heading "Non-GAAP Financial Measures." A reconciliation of GAAP to Non-GAAP financial measures has also been provided in the financial tables included below.

"Bandwidth's second quarter results underscore our commitment to sustainable, profitable growth. With total revenue reaching \$174 million and Adjusted EBITDA up 77% from the prior year, we are performing well across all categories," said Daryl Raiford, CFO of Bandwidth. "Our strategic investments and disciplined financial management have driven impressive free cash flow and operational efficiency. We are well-positioned to continue this momentum into the second half of the year, further enhancing our financial strength and growth trajectory."

## Second Quarter Customer and Operational Highlights

- A nationwide provider of medical claims management selected Bandwidth as their exclusive provider for voice calling, valuing our exceptional customer support and the flexibility of our Maestro product to orchestrate and enhance functionality across their platform.
- A prominent provider of healthcare integrated supportive care solutions chose Bandwidth to power its cloud contact
  center. Our communications cloud reliability and the comprehensive protection offered by our Call Assure product
  resonated with the customer, ensuring redundancy and safeguarding mission critical communications.
- A trusted provider of business insurance switched to Bandwidth as their sole provider for voice calling. They valued our
  Advanced Call Routing solution, which offers robust resiliency and redundancy for their contact center traffic, along
  with our superior back-end reporting tools.
- A well-established customer and provider of communications management software significantly increased their
  messaging business with us. Our deep industry knowledge and outstanding customer service played pivotal roles in
  securing this additional business.

### Financial Outlook

Bandwidth's outlook is based on current indications for its business, which are subject to change. Bandwidth is providing guidance for its third quarter and full year 2024 as follows (in millions):

	3Q 2024	Full Year 2024
	<b>Guidance</b>	Guidance
Revenue	\$180 - \$184	\$710 - \$720
Adjusted EBITDA	\$18 - \$20	\$72 - \$76

Bandwidth has not reconciled its third quarter and full year 2024 guidance related to Adjusted EBITDA to GAAP net income or loss, because stock-based compensation cannot be reasonably calculated or predicted at this time. Accordingly, a reconciliation is not available without unreasonable effort.

### **Upcoming Investor Conference Schedule**

- Canaccord Genuity Growth Conference in Boston, MA. Presentation by Daryl Raiford, CFO on Wednesday, August 14th at 10:00AM Eastern Time.
- **Piper Sandler Growth Frontiers Conference** in Nashville, TN. Fireside chat with David Morken, CEO and Daryl Raiford, CFO on Tuesday, September 10th at 10:00AM Central Time.

### About Bandwidth Inc.

Bandwidth (NASDAQ: BAND) is a global cloud communications software company that helps enterprises deliver exceptional experiences through voice calling, text messaging and emergency services. Our solutions and our Communications Cloud, covering 65+ countries and over 90 percent of global GDP, are trusted by all the leaders in unified communications and cloud contact centers—including Amazon Web Services (AWS), Cisco, Google, Microsoft, RingCentral, Zoom, Genesys and Five9—as well as Global 2000 enterprises and SaaS builders like Docusign, Uber and Yosi Health. As a founder of the cloud communications revolution, we are the first and only global Communications Platform-as-a-Service (CPaaS) to offer a unique combination of composable APIs, AI capabilities, owner-operated network and broad regulatory experience. Our award-winning support teams help businesses around the world solve complex communications challenges to reach anyone, anywhere. For more information, visit www.bandwidth.com.

### **Forward-Looking Statements**

This press release includes forward-looking statements. All statements contained in this press release other than statements of historical facts, including, without limitation, future financial and business performance for the quarter ending September 30, 2024 and year ending December 31, 2024, the success of our product offerings and our platform, and the value proposition of our products, are forward-looking statements. The words "anticipate," "assume," "believe," "continue," "estimate," "expect," "intend," "guide," "may," "will" and similar expressions and their negatives are intended to identify forward-looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy, short-term and longterm business operations and objectives and financial needs. These forward-looking statements are subject to a number of risks and uncertainties, including, without limitation, risks related to our rapid growth and ability to sustain our revenue growth rate, competition in the markets in which we operate, market growth, our ability to innovate and manage our growth, our ability to expand effectively into new markets, macroeconomic conditions both in the U.S. and globally, legal, reputational and financial risks which may result from ever-evolving cybersecurity threats, our ability to operate in compliance with applicable laws, as well as other risks and uncertainties set forth in the "Risk Factors" section of our latest Form 10-K filed with the Securities and Exchange Commission (the "SEC") and any subsequent reports that we file with the SEC. Moreover, we operate in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties and assumptions, we cannot guarantee future results, levels of activity, performance, achievements or events and circumstances reflected in the forward-looking statements will occur. We are under no obligation to update any of these forward-looking statements after the date of this press release to conform these statements to actual results or revised expectations, except as required by law. You should, therefore, not rely on these forward-looking statements as representing our views as of any date subsequent to the date of this press release.

### **Non-GAAP Financial Measures**

To supplement our condensed consolidated financial statements, which are prepared and presented in accordance with generally accepted accounting principles in the United States, or GAAP, we provide investors with certain Non-GAAP financial measures and other business metrics, which we believe are helpful to our investors. We use these Non-GAAP financial measures and other business metrics for financial and operational decision-making purposes and as a means to evaluate period-to-period comparisons. We believe that these Non-GAAP financial measures and other business metrics provide useful information about our operating results, enhance the overall understanding of past financial performance and future prospects and allow for greater transparency with respect to metrics used by our management in its financial and operational decision-making.

The presentation of Non-GAAP financial information and other business metrics is not meant to be considered in isolation or as a substitute for the directly comparable financial measures prepared in accordance with GAAP. While our Non-GAAP financial measures and other business metrics are an important tool for financial and operational decision-making and for evaluating our own operating results over different periods of time, we urge investors to review the reconciliation of these financial measures to the comparable GAAP financial measures included below, and not to rely on any single financial measure to evaluate our business.

We define Non-GAAP gross profit as gross profit after adding back depreciation, amortization of acquired intangible assets related to acquisitions and stock-based compensation. We add back depreciation, amortization of acquired intangible assets related to acquisitions and stock-based compensation because they are non-cash items. We eliminate the impact of these non-cash items, because we do not consider them indicative of our core operating performance. Their exclusion facilitates comparisons of our operating performance on a period-to-period basis. Therefore, we believe that showing gross margin, as adjusted to remove the impact of these non-cash expenses, is helpful to investors in assessing our gross profit and gross margin performance in a way that is similar to how management assesses our performance. We calculate Non-GAAP gross margin by dividing Non-GAAP gross profit by cloud communications revenue, which is revenue less pass-through messaging surcharges.

We define Non-GAAP net income (loss) as net income or loss adjusted for certain items affecting period to period comparability. Non-GAAP net income (loss) excludes stock-based compensation, amortization of acquired intangible assets related to acquisitions, amortization of debt discount and issuance costs for convertible debt, acquisition related expenses, impairment charges of intangibles assets, net cost associated with early lease terminations and leases without economic benefit, (gain) loss on sale of business, net (gain) loss on extinguishment of debt, gain on business interruption insurance recoveries, non-recurring items not indicative of ongoing operations and other, and estimated tax impact of above adjustments, net of valuation allowances.

We define Adjusted EBITDA as net income or losses from continuing operations, adjusted to reflect the addition or elimination of certain statement of operations items including, but not limited to: income tax (benefit) provision, interest (income) expense, net, depreciation and amortization expense, acquisition related expenses, stock-based compensation expense, impairment of intangible assets, (gain) loss on sale of business, net cost associated with early lease terminations and leases without economic benefit, net (gain) loss on extinguishment of debt, gain on business interruption insurance recoveries, and non-recurring items not indicative of ongoing operations and other. We have presented Adjusted EBITDA because it is a key measure used by our management and board of directors to understand and evaluate our core operating performance and trends, generate future operating plans, and make strategic decisions regarding the allocation of capital. In particular, we believe that the exclusion of certain items in calculating Adjusted EBITDA can produce a useful measure for period-to-period comparisons of our business.

We define free cash flow as net cash provided by or used in operating activities less net cash used in the acquisition of property, plant and equipment and capitalized development costs for software for internal use. We believe free cash flow is a useful indicator of liquidity and provides information to management and investors about the amount of cash generated from our core operations that can be used for investing in our business. Free cash flow has certain limitations in that it does not represent the total increase or decrease in the cash balance for the period, it does not take into consideration investment in long-term securities, nor does it represent the residual cash flows available for discretionary expenditures. Therefore, it is important to evaluate free cash flow along with our condensed consolidated statements of cash flows.

We believe that these Non-GAAP financial measures provide useful information about our operating results, enhance the overall understanding of past financial performance and future prospects and allow for greater transparency with respect to metrics used by our management in its financial and operational decision-making. While a reconciliation of Non-GAAP guidance measures to corresponding GAAP measures is not available on a forward-looking basis as a result of the uncertainty regarding, and the potential variability of, many of these costs and expenses that we may incur in the future, we have provided a reconciliation of Non-GAAP financial measures and other business metrics to the nearest comparable GAAP measures in the accompanying financial statement tables included in this press release.

# **Condensed Consolidated Statements of Operations**

(In thousands, except share and per share amounts)
(Unaudited)

	Three months ended June 30,			Six months ended June 30,				
		2024		2023		2024		2023
Revenue	\$	173,602	\$	145,874	\$	344,635	\$	283,718
Cost of revenue		108,773		86,919		214,322	-	169,110
Gross profit		64,829		58,955		130,313		114,608
Operating expenses								
Research and development		28,132		24,852		57,044		50,513
Sales and marketing		26,066		25,754		55,205		50,783
General and administrative		16,705		15,868		34,554		32,587
Total operating expenses		70,903		66,474		146,803	-	133,883
Operating loss		(6,074)		(7,519)		(16,490)		(19,275)
Other income, net		9,798		3,782		10,781	-	16,021
Income (loss) before income taxes		3,724		(3,737)		(5,709)		(3,254)
Income tax benefit (provision)		331		(153)		531	-	2,975
Net income (loss)	\$	4,055	\$	(3,890)	\$	(5,178)	\$	(279)
Net income (loss) per share:								
Basic	\$	0.15	\$	(0.15)	\$	(0.19)	\$	(0.01)
Diluted	\$	(0.17)	\$	(0.15)	\$	(0.19)	\$	(0.01)
Numerator used to compute net income (loss) per share:								
Basic	\$	4,055	\$	(3,890)	\$	(5,178)	\$	(279)
Diluted	\$	(5,043)	\$	(3,890)	\$	(5,178)	\$	(279)
Weighted average number of common shares outstanding:								
Basic		27,079,333		25,555,219		26,786,568		25,502,131
Diluted		29,500,598		25,555,219		26,786,568		25,502,131

The Company recognized total stock-based compensation expense as follows:

	Three months ended June 30,				Six months ended June 30,				
		2024		2023		2024		2023	
Cost of revenue	\$	375	\$	204	\$	771	\$	396	
Research and development		4,684		3,315		10,000		6,456	
Sales and marketing		2,105		1,428		4,270		2,665	
General and administrative		4,196		3,058		8,658		5,866	
Total	\$	11,360	\$	8,005	\$	23,699	\$	15,383	

# **Condensed Consolidated Balance Sheets**

(In thousands) (Unaudited)

	As	of June 30, 2024	As o	f December 31, 2023
Assets				
Current assets:				
Cash and cash equivalents	\$	62,044	\$	131,987
Marketable securities		14,399		21,488
Accounts receivable, net of allowance for doubtful accounts		85,576		78,155
Deferred costs		3,871		4,155
Prepaid expenses and other current assets		15,492		16,990
Total current assets		181,382		252,775
Property, plant and equipment, net		173,400		177,864
Operating right-of-use asset, net		155,484		157,507
Intangible assets, net		155,966		166,914
Deferred costs, non-current		4,800		4,586
Other long-term assets		4,851		5,530
Goodwill		326,220		335,872
Total assets	\$	1,002,103	\$	1,101,048
Liabilities and stockholders' equity	<u> </u>	1,002,100		111011010
Current liabilities:				
Accounts payable	\$	31,933	\$	34,208
Accrued expenses and other current liabilities	-	69,256	-	69,014
Current portion of deferred revenue		7,685		8,059
Advanced billings		4,111		6.027
Operating lease liability, current		3,478		5,463
Line of credit, current portion		40,000		
Total current liabilities		156,463		122,771
Other liabilities		354		386
Operating lease liability, net of current portion		220,497		220,548
Deferred revenue, net of current portion		8,142		8,406
Deferred tax liability		28,540		33,021
Convertible senior notes		280,660		418,526
Total liabilities		694,656		803,658
Stockholders' equity:				
Class A and Class B common stock		27		26
Additional paid-in capital		418,503		391,048
Accumulated deficit		(70,068)		(64,890)
Accumulated other comprehensive loss		(41,015)		(28,794)
Total stockholders' equity		307,447		297,390
Total liabilities and stockholders' equity	\$	1,002,103	\$	1,101,048

# **Condensed Consolidated Statements of Cash Flows**

(In thousands) (Unaudited)

	Six months	s ended June 30,
	2024	2023
Cash flows from operating activities		
Net loss	\$ (5,17	(2)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities		
Depreciation and amortization	24,71	4 18,69
Non-cash reduction to the right-of-use asset	2,00	3,24
Amortization of debt discount and issuance costs	96	52 1,48
Stock-based compensation	23,69	9 15,38
Deferred taxes and other	(4,11	6) (5,22
Net gain on extinguishment of debt	(10,26	57) (12,76
Gain on business interruption insurance recoveries	_	_ (4,00
Changes in operating assets and liabilities:		
Accounts receivable, net of allowances	(7,64	3,7
Prepaid expenses and other assets	1,88	36 (9:
Accounts payable	(1,11	2) (6,1)
Accrued expenses and other liabilities	3,96	58 (12,46
Operating right-of-use liability	(2,02	(3,9)
Net cash provided by (used in) operating activities	26,90	01_ (3,20
Cash flows from investing activities		
Purchase of property, plant and equipment	(7,14	(3,85)
Capitalized software development costs	(5,84	(5,00)
Purchase of marketable securities	(31,09	(40,62
Proceeds from sales and maturities of marketable securities	38,31	2 81,23
Proceeds from sale of business	46	<u> </u>
Net cash (used in) provided by investing activities	(5,30	32,58
Cash flows from financing activities		
Borrowings on line of credit	65,00	-
Repayments on line of credit	(25,00	-00)
Payments on finance leases	(4	(4)
Net cash paid for debt extinguishment	(128,45	(51,25
Payment of debt issuance costs	(35	
Proceeds from exercises of stock options	11	9 4.
Value of equity awards withheld for tax liabilities	(2,29	(1,00
Net cash used in financing activities	(91,02	
Effect of exchange rate changes on cash, cash equivalents and restricted cash	(60	08)
Net decrease in cash, cash equivalents, and restricted cash	(70,03	
Cash, cash equivalents, and restricted cash, beginning of period	132,30	
Cash, cash equivalents, and restricted cash, end of period	\$ 62,27	

# **Reconciliation of Non-GAAP Financial Measures**

(In thousands, except share and per share amounts) (Unaudited)

# Non-GAAP Gross Profit and Non-GAAP Gross Margin

	 Three months ended June 30,				Six months ended June 30,				
	2024		2023		2024		2023		
Gross Profit	\$ 64,829	\$	58,955	\$	130,313	\$	114,608		
Gross Profit Margin %	37 %		40 %		38 %	ó	40 %		
Depreciation	4,678		4,205		9,456		7,734		
Amortization of acquired intangible assets	1,941		1,959		3,900		3,904		
Stock-based compensation	 375	<u>.</u>	204		771		396		
Non-GAAP Gross Profit	\$ 71,823	\$	65,323	\$	144,440	\$	126,642		
Non-GAAP Gross Margin % (1)	56 %		55 %		56 %	<u> </u>	54 %		

<sup>(1)</sup> Calculated by dividing Non-GAAP gross profit by cloud communications revenue of \$128 million and \$257 million in the three and six months ended June 30, 2024, respectively, and \$118 million and \$233 million for the three and six months ended June 30, 2023, respectively.

# **Reconciliation of Non-GAAP Financial Measures**

(In thousands, except share and per share amounts) (Unaudited)

# Non-GAAP Net Income

	Three months ended June 30,			Six months ended June 30,			
		2024		2023	2024		2023
Net income (loss)	\$	4,055	\$	(3,890)	\$ (5,178)	\$	(279)
Stock-based compensation		11,360		8,005	23,699		15,383
Amortization of acquired intangibles		4,336		4,338	8,697		8,612
Amortization of debt discount and issuance costs for convertible debt		384		474	869		1,036
Net cost associated with early lease terminations and leases without economic benefit		877		_	2,033		_
Net gain on extinguishment of debt		(10,267)		_	(10,267)		(12,767)
Gain on business interruption insurance recoveries		_		(4,000)	_		(4,000)
Non-recurring items not indicative of ongoing operations and other <sup>(1)</sup>		49		180	129		739
Estimated tax effects of adjustments (2)		(2,075)		(708)	(3,443)		(3,135)
Non-GAAP net income	\$	8,719	\$	4,399	\$ 16,539	\$	5,589
Interest expense on Convertible Notes (3)		300		317	617		655
Numerator used to compute Non-GAAP diluted net income per share	\$	9,019	\$	4,716	\$ 17,156	\$	6,244
Net income (loss) per share							
Basic	\$	0.15	\$	(0.15)	\$ (0.19)	\$	(0.01)
Diluted	\$	(0.17)	\$	(0.15)	\$ (0.19)	\$	(0.01)
Non-GAAP net income per Non-GAAP share							
Basic	\$	0.32	\$	0.17	\$ 0.62	\$	0.22
Diluted	\$	0.29	\$	0.16	\$ 0.55	\$	0.21
Weighted average number of shares outstanding							
Basic		27,079,333		25,555,219	26,786,568		25,502,131
Diluted		29,500,598		25,555,219	26,786,568		25,502,131
Non-GAAP basic shares		27,079,333		25,555,219	26,786,568		25,502,131
Convertible debt conversion		2,421,265		3,317,023	2,869,144		3,569,511
Stock options issued and outstanding		28,513		27,413	30,108		60,583
Nonvested RSUs outstanding		1,284,862		_	1,260,376		_
Non-GAAP diluted shares		30,813,973	_	28,899,655	30,946,196		29,132,225

<sup>(</sup>i) Non-recurring items not indicative of ongoing operations and other include (i) less than \$0.1 million and \$0.2 million of losses on disposals of property, plant and equipment during the three months ended June 30, 2024 and 2023, respectively, (ii) \$0.1 million of losses on disposals of property, plant and equipment during the six months ended June 30, 2024, and (iii) \$0.4 million of expense resulting from the early termination of our undrawn SVB credit facility and \$0.3 million of losses on disposals of property, plant and equipment during the six months ended June 30, 2023.

### **Reconciliation of Non-GAAP Financial Measures**

(In thousands, except share and per share amounts) (Unaudited)

(2) The estimated tax-effect of adjustments is determined by recalculating the tax provision on a Non-GAAP basis. The Non-GAAP effective income tax rate was 15.0% and 2.8% for the six months ended June 30, 2024 and 2023, respectively. For the six months ended June 30, 2024, the Non-GAAP effective income tax rate differed from the federal statutory tax rate of 21% in the U.S. primarily due to the research and development tax credits generated in 2024. We analyze the Non-GAAP valuation allowance position on a quarterly basis. In the fourth quarter of 2022, we removed the valuation allowance against all U.S. deferred tax assets for Non-GAAP purposes as a result of cumulative Non-GAAP U.S. income over the past three years and a significant depletion of net operating loss and tax credit carryforwards on a Non-GAAP basis. As of June 30, 2024, we have no valuation allowance against our remaining deferred tax assets for Non-GAAP purposes.

(3) Non-GAAP net income is increased for interest expense as part of the calculation for diluted Non-GAAP earnings per share.

### Adjusted EBITDA

	Three months ended June 30,				Six months ended June 30,			
	 2024		2023		2024		2023	
Net income (loss)	\$ 4,055	\$	(3,890)	\$	(5,178)	\$	(279)	
Income tax (benefit) provision	(331)		153		(531)		(2,975)	
Interest expense, net	698		322		65		1,236	
Depreciation	7,964		5,460		16,017		10,080	
Amortization	4,336		4,338		8,697		8,612	
Stock-based compensation	11,360		8,005		23,699		15,383	
Net cost associated with early lease terminations and leases without economic benefit	877		_		2,033		_	
Net gain on extinguishment of debt	(10,267)		_		(10,267)		(12,767)	
Gain on business interruption insurance recoveries	_		(4,000)		_		(4,000)	
Non-recurring items not indicative of ongoing operations and other <sup>(1)</sup>	 49		180		129		337	
Adjusted EBITDA	\$ 18,741	\$	10,568	\$	34,664	\$	15,627	

<sup>(1)</sup> Non-recurring items not indicative of ongoing operations and other include less than \$0.1 million and \$0.2 million of losses on disposals of property, plant and equipment during the three months ended June 30, 2024 and 2023, respectively, and \$0.1 million and \$0.3 million for the six months ended June 30, 2024 and 2023, respectively.

### Free Cash Flow

	T	Three months ended June 30,				Six months ended June 30,				
		2024		2023		2024		2023		
Net cash provided by (used in) operating activities	\$	24,436	\$	3,086	\$	26,901	\$	(3,268)		
Net cash used in investing in capital assets		(6,116)		(4,314)		(12,988)		(8,860)		
Free cash flow	\$	18,320	\$	(1,228)	\$	13,913	\$	(12,128)		

<sup>(1)</sup> Represents the acquisition cost of property, plant and equipment and capitalized development costs for software for internal use.