# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 21, 2023

# **BANDWIDTH INC.**

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

001-38285 (Commission File Number)

56-2242657 (IRS Employer Identification No.)

900 Main Campus Drive Raleigh, NC 27606 (Address of principal executive offices) (Zip Code)

(800) 808-5150 Registrant's telephone number, including area code

Not Applicable (Former name or former address, if changed since last report)

Written communications pursuant to Rule 425 under the	Securities Act (17 CFR 230.425)	
Soliciting material pursuant to Rule 14a-12 under the Ex	schange Act (17 CFR 240.14a-12)	
Pre-commencement communications pursuant to Rule 14	4d-2(b) under the Exchange Act (17 CFI	R 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13	3e-4(c) under the Exchange Act (17 CFF	R 240.13e-4(c))
Securities	es registered pursuant to Section 12(b) of	f the Act:
Title of each class	Trading Symbol(s)	Name of each exchange on which registered

BAND

Class A Common Stock, par value \$0.001 per share

NASDAQ Global Select Market

Emerging growth company  $\Box$ 

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

### Item 2.02 Results of Operations and Financial Condition.

On February 23, 2023, Bandwidth Inc. ("Bandwidth") issued a press release reporting its financial results for the fourth quarter ended December 31, 2022. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information furnished with this Item 2.02, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended (the "Securities Act"), except as expressly set forth by specific reference in such a filing.

## Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

On February 21, 2023, the board of directors of Bandwidth appointed Devin M. Krupka, Bandwidth's Controller, as Bandwidth's principal accounting officer. Daryl E. Raiford, who had previously been designated as Bandwidth's principal accounting officer, will continue in his role as Bandwidth's Chief Financial Officer and principal financial officer.

Mr. Krupka, age 36, joined Bandwidth in August 2016 and served in various internal audit and accounting roles until March 2022, when he was named as Senior Vice President, Corporate Controller. From 2008 to 2012, Mr. Krupka was an Associate and then Senior Associate with PricewaterhouseCoopers in its external audit practice. Mr. Krupka obtained a Bachelor of Arts from Cedarville University in dual majors of Accounting and Finance, and is a Certified Public Accountant.

There are no arrangements or understandings between Mr. Krupka and any other person pursuant to which Mr. Krupka was named as principal accounting officer. There are no transactions between Mr. Krupka and Bandwidth that would be reportable under Item 404(a) of Regulation S-K.

## Item 7.01 Regulation FD Disclosure.

As previously announced through a press release, dated February 2, 2023, issued by Bandwidth, on February 23, 2023, representatives of Bandwidth's management team will hold a virtual investor day from 8:30 am to 10:00 am ET. The investor presentation will be posted at 8:30 am on February 23, 2023 on Bandwidth's investor relations website at investors.bandwidth.com.

#### Item 9.01 Financial Statements and Exhibits.

## (d) Exhibits

Exhibit No.	Description
<u>99.1</u>	Bandwidth Inc. press release, dated February 23, 2023
104	Cover Page Interactive File (the cover page tags are embedded within the Inline XBRL document)

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BANDWIDTH INC.

Date: February 23, 2023 By: /s/ Daryl E. Raiford

Name: Daryl E. Raiford
Title: Chief Financial Officer



## Bandwidth Announces Fourth Quarter and Full Year 2022 Financial Results

Quarterly and full year revenue exceeded mid-point of guidance ranges by \$10 million

Guiding to 30% increase in Adjusted EBITDA for full year 2023

Hosting inaugural Investor Day

February 23, 2023

**Investor Day Details** 

Bandwidth is hosting a virtual Investor Day webcast today, February 23, 2023 and will host a Q&A session at the end of the event.

The Investor Day will begin at 8:30 am ET and investors and analysts can register at investorday.bandwidth.com. The presentation materials will be available at the start of the event at investors bandwidth.com.

#### Replay information

Following the event, a replay of the webcast along with the presentation materials will be available on Bandwidth's investor relations website at investors.bandwidth.com.

## **Investor Contact**

Sarah Walas Vice President of Investor Relations, Bandwidth 919-504-6585 ir@bandwidth.com **Raleigh, NC** - Bandwidth Inc. (NASDAQ: BAND), a leading global enterprise cloud communications company, today announced financial results for the fourth quarter and full year ended December 31, 2022.

"We are pleased with our solid fourth quarter performance despite the broader macro-market uncertainties," said David Morken, Bandwidth's Chief Executive Officer. "Our success highlights the resilience and increasing diversification of our revenue streams, and our expanding direct-to-enterprise strategy. Enterprises can upgrade their brand experience, lower operational costs, take advantage of AI technologies, reduce regulatory burdens and streamline digital transformation by migrating voice, text messages and emergency calling to the cloud — all with Bandwidth."

"Our fourth quarter results surpassed both our top and bottom line guidance, driven by customer demand for our communications cloud. Revenue further benefited by \$23 million and \$37 million in our fourth quarter and full year from strong campaign messaging demand," said Daryl Raiford, Bandwidth's Chief Financial Officer. "Looking ahead to 2023, we expect revenue growth to be constrained in the current macroeconomic environment and also impacted by campaign messaging cyclicality. We have a disciplined operating team and expect to grow Adjusted EBITDA by 30%, driving profitability through operating leverage. We remain confident in the potential of enterprise cloud migration and the capabilities of our business model to drive profitable growth."

#### Fourth Quarter and Full Year 2022 Financial Highlights

The following table summarizes the consolidated financial highlights for the three and twelve months ended December 31, 2022 and 2021 (in millions, except per share amounts).<sup>(1)</sup>

	Three months ended December 31,			Year ended December 31,				
		2022		2021		2022		2021
Total Revenue	\$	157	\$	126	\$	573	\$	491
Gross Margin (1)		41 %		41 %		42 %		44 %
Non-GAAP Gross Margin (1)		56 %		53 %		55 %		52 %
Net Income (Loss)	\$	33	\$	(8)	\$	20	\$	(27)
Non-GAAP Net Income	\$	5	\$	2	\$	15	\$	26
Net income (loss) per share:								
Basic	\$	1.32	\$	(0.33)	\$	0.77	\$	(1.09)
Diluted	\$	(0.16)	\$	(0.33)	\$	(0.48)	\$	(1.09)
Non-GAAP net income per Non-GAAP share	\$	0.19	\$	0.09	\$	0.54	\$	0.97
Adjusted EBITDA	\$	8	\$	8	\$	35	\$	50

<sup>(1)</sup> Prior period has been conformed to the current period presentation. Additional information regarding the non-GAAP financial measures discussed in this release, including an explanation of these measures and how each is calculated, is included below under the heading "Non-GAAP Financial Measures." A reconciliation of GAAP to non-GAAP financial measures has also been provided in the financial tables included below.

# Year ended

	DC	Cember 31,
	2022	2021
Number of active customers (1)	3,405	3,300
Dollar-based net retention rate (1)	112%	117%

<sup>(1)</sup> As a result of the change in revenue segment reporting effective January 1, 2022, our key performance indicators of active customers and dollar-based net retention rates disclosed in previous SEC filings, press releases and presentations prior to reporting periods ended March 31, 2022, will not be directly comparable to our key performance indicators reported going forward. To facilitate comparison between the periods presented in the table above, number of active customers and dollar-based net retention rate have been conformed to the current period methodology. Additional information regarding our number of active customers and dollar-based net retention rate and how each is calculated are included below.

#### **Fourth Quarter Customer Highlights**

- A healthcare leader in diabetes care chose Bandwidth as the cloud provider for their Genesys contact center. Our new Call Assure<sup>TM</sup> product delivering toll-free calling redundancy was a key differentiator.
- An IT managed services provider with a complex organization spanning 23,000 customers in 50,000 locations chose Bandwidth because we addressed their unique needs for emergency 911 calling compliance.
- A leader in B2B text messaging chose Bandwidth for high-volume text messaging. They chose Bandwidth for the scalability, reliability and deliverability they need to support rapid growth.
- Bandwidth's outstanding customer support solved difficult international routing issues in Japan and other countries for a large unified communications platform that led to incremental toll-free business.

#### Financial Outlook

Bandwidth's outlook is based on current indications for its business, which are subject to change. Bandwidth is providing guidance for its first quarter and full year 2023 as follows:

	Q1 2023 Guidance	Full Year 2023 Guidance
Total Revenue (millions)	\$132 - \$134	\$576 - \$584
Adjusted EBITDA (millions)	\$4 - \$6	\$43 - \$47

Bandwidth has not reconciled its first quarter and full year 2023 guidance related to Adjusted EBITDA to GAAP net income or loss, because stock-based compensation cannot be reasonably calculated or predicted at this time. Accordingly, a reconciliation is not available without unreasonable effort.

## **Upcoming Investor Conference Schedule**

- JMP Securities Technology Conference in San Francisco, CA. Fireside chat on Tuesday, March 7th at 10:00AM Pacific Time.
- Morgan Stanley Technology, Media & Telecom Conference in San Francisco, CA. Fireside chat on Wednesday, March 8th at 10:25AM Pacific Time.
- William Blair Tech Innovators Conference virtual investor meetings hosted on Tuesday, March 14th.

Live webcasts and replays of the presentation will be available on the Investor Relations section of the Bandwidth's website at https://investors.bandwidth.com.

#### About Bandwidth Inc.

Bandwidth (NASDAQ: BAND) is a global cloud communications software company that helps enterprises deliver exceptional experiences through voice calling, text messaging and emergency services applications. Our solutions and our Communications Cloud, covering 60+ countries and over 90 percent of global GDP, are trusted for business-critical communications by all the leaders in unified communications and cloud contact centers-including Cisco, Google, Microsoft, RingCentral, Zoom, Genesys and Five9-as well as Global 2000 enterprises and SaaS builders like Docusign, Uber and Yosi Health. As a founder of the cloud communications revolution, we are the first and only global Communications Platform-as-a-Service (CPaaS) to offer a unique combination of composable APIs, owner-operated network and broad regulatory experience. Our award-winning support teams help businesses around the world solve complex communications challenges to reach anyone, anywhere. For more information, visit <a href="https://www.bandwidth.com">www.bandwidth.com</a>.

#### **Forward-Looking Statements**

This press release includes forward-looking statements. All statements contained in this press release other than statements of historical facts, including, without limitation, future financial and business performance for the quarter ending March 31, 2023 and year ending December 31, 2023, the success of our product offerings and our platform, the value proposition of our products, and our assessment of the impact of the distributed denial of service ("DDoS") attacks discussed herein and in previous press releases are forward-looking statements. The words "anticipate," "assume," "believe," "continue," "estimate," "expect," "intend," "guide," "may," "will" and similar expressions and their negatives are intended to identify forward-looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. These forward-looking statements are subject to a number of risks and uncertainties, including, without limitation, risks related to our rapid growth and ability to sustain our revenue growth rate, competition in the markets in which we operate, market growth, our ability to innovate and manage our growth, our ability to expand effectively into new markets, macroeconomic conditions both in the U.S. and globally, legal, reputational and financial risks which may result from the DDoS attacks or other cybersecurity incidents, risks that the anticipated benefits of the acquisition of Voxbone may not be fully realized or may take longer to realize than expected, our ability to operate in compliance with applicable laws, as well as other risks and uncertainties set forth in the "Risk Factors" section of our latest Form 10-K filed with the Securities and Exchange Commission (the "SEC") and any subsequent reports that we file with the SEC. Moreover, we operate in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties and assumptions, we cannot guarantee future results, levels of activity, performance, achievements or events and circumstances reflected in the forward-looking statements will occur. We are under no obligation to update any of these forward-looking statements after the date of this press release to conform these statements to actual results or revised expectations, except as required by law. You should, therefore, not rely on these forward-looking statements as representing our views as of any date subsequent to the date of this press release.

#### **Non-GAAP Financial Measures**

To supplement our consolidated financial statements, which are prepared and presented in accordance with Generally Accepted Accounting Principles in the United States, or GAAP, we provide investors with certain non-GAAP financial measures and other business metrics, which we believe are helpful to our investors. We use these Non-GAAP financial measures and other business metrics for financial and operational decision-making purposes and as a means to evaluate period-to-period comparisons. We believe that these Non-GAAP financial measures and other business metrics provide useful information about our operating results, enhance the overall understanding of past financial performance and future prospects and allow for greater transparency with respect to metrics used by our management in its financial and operational decision-making.

The presentation of Non-GAAP financial information and other business metrics is not meant to be considered in isolation or as a substitute for the directly comparable financial measures prepared in accordance with GAAP. While our Non-GAAP financial measures and other business metrics are an important tool for financial and operational decision-making and for evaluating our own operating results over different periods of time, we urge investors to review the reconciliation of these financial measures to the comparable GAAP financial measures included above, and not to rely on any single financial measure to evaluate our business.

We define Non-GAAP gross profit as gross profit after adding back depreciation, amortization of acquired intangible assets related to acquisitions and stock-based compensation. We add back depreciation, amortization of acquired intangible assets

related to acquisitions and stock-based compensation because they are non-cash items. We eliminate the impact of these non-cash items, because we do not consider them indicative of our core operating performance. Their exclusion facilitates comparisons of our operating performance on a period-to-period basis. Therefore, we believe that showing gross margin, as adjusted to remove the impact of these non-cash expenses, such as depreciation, amortization of acquired intangible assets related to acquisitions and stock-based compensation, is helpful to investors in assessing our gross profit and gross margin performance in a way that is similar to how management assesses our performance. We calculate Non-GAAP gross margin by dividing Non-GAAP gross profit by revenue less pass-through messaging surcharges, expressed as a percentage of revenue.

We define Non-GAAP net income as net income or loss adjusted for certain items affecting period to period comparability. Non-GAAP net income excludes stock-based compensation, amortization of acquired intangible assets related to acquisitions, amortization of debt discount and issuance costs for convertible debt, acquisition related expenses, impairment charges of intangibles assets, net cost associated with early lease terminations and leases without economic benefit, (gain) loss on sale of business, net (gain) loss on extinguishment of debt, non-recurring items not indicative of ongoing operations and other, and estimated tax impact of above adjustments, net of valuation allowances.

We define Adjusted EBITDA as net income or losses from continuing operations, adjusted to reflect the addition or elimination of certain statement of operations items including, but not limited to: income tax (benefit) provision, interest (income) expense, net, depreciation and amortization expense, acquisition related expenses, stock-based compensation expense, impairment of intangible assets, (gain) loss on sale of business, net cost associated with early lease terminations and leases without economic benefit, net (gain) loss on extinguishment of debt, and non-recurring items not indicative of ongoing operations and other. We have presented Adjusted EBITDA because it is a key measure used by our management and board of directors to understand and evaluate our core operating performance and trends, generate future operating plans, and make strategic decisions regarding the allocation of capital. In particular, we believe that the exclusion of certain items in calculating Adjusted EBITDA can produce a useful measure for period-to-period comparisons of our business.

We define free cash flow as net cash provided by or used in operating activities less net cash used in the acquisition of property, plant and equipment and capitalized development costs for software for internal use. We believe free cash flow is a useful indicator of liquidity and provides information to management and investors about the amount of cash generated from our core operations that can be used for investing in our business. Free cash flow has certain limitations in that it does not represent the total increase or decrease in the cash balance for the period, it does not take into consideration investment in long-term securities, nor does it represent the residual cash flows available for discretionary expenditures. Therefore, it is important to evaluate free cash flow along with our consolidated statements of cash flows.

We believe that these Non-GAAP financial measures provide useful information about our operating results, enhance the overall understanding of past financial performance and future prospects and allow for greater transparency with respect to metrics used by our management in its financial and operational decision-making.

While a reconciliation of Non-GAAP guidance measures to corresponding GAAP measures is not available on a forward-looking basis as a result of the uncertainty regarding, and the potential variability of, many of these costs and expenses that we may incur in the future, we have provided a reconciliation of Non-GAAP financial measures and other business metrics to the nearest comparable GAAP measures in the accompanying financial statement tables included in this press release.

We define an active customer account at the end of any period as an individual account, as identified by a unique account identifier, for which we have recognized at least \$100 of revenue in the last month of the period. We believe usage of our platform by an active customer at or above the \$100 per month threshold is a stronger indicator of potential future engagement than trial usage at levels below \$100 per month. A single organization may constitute multiple unique active customer accounts if it has multiple unique account identifiers, each of which is treated as a separate active customer account. Customers who pay after using our platform and customers that have credit balances are included in the number of active customer accounts.

To calculate the dollar-based net retention rate, we first identify the cohort of customers that generate revenue and that were customers in the same quarter of the prior year. The dollar-based net retention rate is obtained by dividing the revenue generated from that cohort in a quarter, by the revenue generated from that same cohort in the corresponding quarter in the prior year. The dollar-based net retention rate reported in a quarter is then obtained by averaging the result from that quarter by the corresponding results from each of the prior three quarters. Customers of acquired businesses are included in the subsequent year's calendar quarter of acquisition. Our dollar-based net retention rate increases when such customers increase usage of a product, extend usage of a product to new applications or adopt a new product. Our dollar-based net retention rate decreases when such customers cease or reduce usage of a product or when we lower prices on our solutions. For comparative purposes, the dollar-based net retention rate presented herein has been updated to reflect the change in our reporting segments effective January 1, 2022.

### **Cost Alignment**

During the quarter ended March 31, 2022, Bandwidth changed its presentation of certain costs to align with the definitions of cost of revenue, research and development, sales and marketing, and general and administrative expenses used by many of our peers. As part of the benchmarked definitions, Bandwidth has included allocations of facilities and shared IT costs based on employee headcount within the cost of revenue, research and development, sales and marketing, and general and administrative expense categories.

Additionally, expense related to our product management function is now included in research and development rather than general and administrative, as previously reported, and the customer billing and collections function and amortization of acquired customer relationship intangible assets is now included in sales and marketing rather than general and administrative as previously reported. Management believes use of the benchmarked definitions will enhance the comparability of our performance to that of our peers. Financial data from prior periods have been conformed to the current definitions of cost of revenue, research and development, sales and marketing, and general and administrative expenses. There was no impact to revenue or net income for any periods presented due to the change in presentation. The consolidated balance sheets, consolidated statements of changes in stockholders' equity, and consolidated statements of cash flows are not affected by these changes.

## Condensed Consolidated Statements of Operations (In thousands, except share and per share amounts) (Unaudited)

	Three months ended December 31,			Year ended December 31,				
	-	2022		2021		2022		2021
Revenue	\$	156,974	\$	126,132	\$	573,152	\$	490,907
Cost of revenue		92,903		74,023		334,799		277,094
Gross profit		64,071		52,109		238,353		213,813
Operating expenses:								
Research and development		26,255		19,469		97,990		69,505
Sales and marketing		26,995		21,875		96,658		82,333
General and administrative		17,838		14,837		68,029		64,212
Total operating expenses	<u>-</u>	71,088		56,181		262,677		216,050
Operating loss	·	(7,017)		(4,072)		(24,324)		(2,237)
Other income (expense), net		39,348		(8,190)		41,630		(28,958)
Income (loss) before income taxes	·	32,331		(12,262)		17,306		(31,195)
Income tax benefit		1,103		4,088		2,264		3,833
Net income (loss)	\$	33,434	\$	(8,174)	\$	19,570	\$	(27,362)
Net income (loss) per share:								
Basic	\$	1.32	\$	(0.33)	\$	0.77	\$	(1.09)
Diluted	\$	(0.16)	\$	(0.33)		(0.48)	\$	(1.09)
Numerator used to compute net income (loss) per share	e:							
Basic	\$	33,434	\$	(8,174)	\$	19,570	\$	(27,362)
Diluted	\$	(4,946)	\$	(8,174)	\$	(14,897)	\$	(27,362)
Weighted average number of common shares outstanding:								
Basic		25,326,063		25,135,355		25,282,796		25,090,916
Diluted		30,465,279		25,135,355		30,907,869		25,090,916

The Company recognized total stock-based compensation expense as follows:

	Three months ended December 31,				Year ended December 31,				
		2022		2021		2022		2021	
Cost of revenue	\$	121	\$	89	\$	404	\$	364	
Research and development		2,225		789		7,523		3,681	
Sales and marketing		589		378		2,808		2,225	
General and administrative		2,661		1,689		9,920		8,267	
Total	\$	5,596	\$	2,945	\$	20,655	\$	14,537	

## Condensed Consolidated Balance Sheets (In thousands) (Unaudited)

		31,		
		2022		2021
Assets				
Current assets:				
Cash and cash equivalents	\$	113,641	\$	331,453
Restricted cash		981		836
Marketable securities		71,231		_
Accounts receivable, net of allowance for doubtful accounts		74,465		61,572
Deferred costs		3,566		3,204
Prepaid expenses and other current assets		15,724		15,820
Total current assets		279,608		412,885
Property, plant and equipment, net		99,753		69,604
Operating right-of-use asset, net		9,993		14,061
Intangible assets, net		177,370		211,217
Deferred costs, non-current		4,938		4,676
Other long-term assets		31,251		8,673
Goodwill		326,405		344,423
Total assets	\$	929,318	\$	1,065,539
Liabilities and stockholders' equity				
Current liabilities:				
Accounts payable	\$	26,750	\$	9,142
Accrued expenses and other current liabilities		62,577		65,921
Current portion of deferred revenue		7,181		6,248
Advanced billings		10,049		6,380
Operating lease liability, current		7,450		5,807
Total current liabilities		114,007		93,498
Other liabilities		11,176		6,018
Operating lease liability, net of current portion		4,640		10,958
Deferred revenue, net of current portion		8,306		7,634
Deferred tax liability		38,466		48,396
Convertible senior notes		480,546		486,440
Total liabilities		657,141		652,944
Stockholders' equity:				
Class A and Class B common stock		25		25
Additional paid-in capital		364,913		502,477
Accumulated deficit		(48,547)		(76,867)
Accumulated other comprehensive loss		(44,214)		(13,040)
Total stockholders' equity		272,177		412,595
Total liabilities and stockholders' equity	\$	929,318	\$	1,065,539

## Condensed Consolidated Statements of Cash Flows (In thousands) (Unaudited)

	Year ended December 31,				
	2	022	2021		
Cash flows from operating activities					
Net income (loss)	\$	19,570 \$	(27,362)		
Adjustments to reconcile net income (loss) to net cash provided by operating activities					
Depreciation and amortization		35,599	36,642		
Non-cash reduction to the right-of-use asset		6,977	5,722		
Amortization of debt discount and issuance costs		3,082	26,754		
Stock-based compensation		20,655	14,537		
Deferred taxes and other		(5,557)	(7,486)		
Net gain on extinguishment of debt		(40,205)	_		
Changes in operating assets and liabilities:					
Accounts receivable, net of allowances		(13,341)	(6,711)		
Prepaid expenses and other assets		(5,795)	(6,751)		
Accounts payable		17,210	1,992		
Accrued expenses and other liabilities		4,291	9,693		
Operating right-of-use liability		(7,580)	(6,227)		
Net cash provided by operating activities from continuing operations		34,906	40,803		
Cash flows from investing activities					
Purchase of property, plant and equipment		(41,661)	(17,686)		
Deposits for construction in progress		(18,674)	(3,000)		
Capitalized software development costs		(3,755)	(3,926)		
Purchase of land		_	(30,017)		
Proceeds from sale of land		_	17,462		
Purchase of marketable securities		(179,598)	_		
Proceeds from sales and maturities of marketable securities		108,681	_		
Proceeds from sales and maturities of other investments		_	40,000		
Proceeds from sale of business		1,558	_		
Net cash (used in) provided by investing activities		(133,449)	2,833		
Cash flows from financing activities			•		
Payments on finance leases		(190)	(212)		
Proceeds from issuance of convertible senior notes		`	250,000		
Net cash paid for debt extinguishment		(117,286)	_		
Purchase of Capped Call		_	(25,500)		
Payment of Acquisition holdback		_	(6,689)		
Payment of debt issuance costs		(553)	(7,544)		
Proceeds from exercises of stock options		163	926		
Value of equity awards withheld for tax liabilities		(2,139)	(3,954)		
Net cash (used in) provided by financing activities		(120,005)	207,027		
Effect of exchange rate changes on cash, cash equivalents and restricted cash		881	189		
Net (decrease) increase in cash, cash equivalents, and restricted cash		(217,667)	250,852		
Cash, cash equivalents, and restricted cash, beginning of period		332,289	81,437		
Cash, cash equivalents, and restricted cash, organisms of period	\$	114,622 \$			
cash, cash equivalents, and restricted easily one of period	Ψ	117,022 \$	332,289		

### Reconciliation of Non-GAAP Financial Measures (In thousands, except share and per share amounts) (Unaudited)

Non-GAAP Gross Profit and Non-GAAP Gross Margin

		Three months en	ecember 31,		ber 31,				
		2022		2021		2022	2021		
Gross Profit	\$	64,071	\$	52,109	\$	238,353	\$	213,813	
Gross Profit Margin %		41 %		41 %		42 %		44 %	
Depreciation		3,461		3,261		13,602		12,606	
Amortization of acquired intangible assets		1,860		2,064		7,657		8,543	
Stock-based compensation		121		89		404		364	
Non-GAAP Gross Profit	\$	69,513	\$	57,523	\$	260,016	\$	235,326	
Non-GAAP Gross Margin % (1)		56 %	53 %			55 %		52 %	

<sup>(1)</sup> Calculated by dividing Non-GAAP gross profit by revenue less pass-through messaging surcharges of \$33.3 million and \$16.8 million for the three months ended December 31, 2022 and 2021, respectively, and \$98.6 million and \$41.3 million for the years ended December 31, 2022 and 2021, respectively.

#### Reconciliation of Non-GAAP Financial Measures (In thousands, except share and per share amounts) (Unaudited)

#### Non-GAAP Net Income

	Three months ended December 31,				 Year ended December 31,			
		2022		2021	2022		2021	
Net income (loss)	\$	33,434	\$	(8,174)	\$ 19,570	\$	(27,362)	
Stock-based compensation		5,596		2,945	20,655		14,537	
Amortization of acquired intangibles		4,162		4,624	17,180		19,119	
Amortization of debt discount and issuance costs for convertible debt		693		7,279	2,977		26,672	
Gain on sale of business		_		_	(3,777)		_	
Net gain on extinguishment of debt		(40,205)		_	(40,205)		_	
Non-recurring items not indicative of ongoing operations and other (1)		1,702		475	1,992		832	
Estimated tax effects of adjustments (2)		(36)		(4,800)	(3,396)		(8,087)	
Non-GAAP net income	\$	5,346	\$	2,349	\$ 14,996	\$	25,711	
Interest expense on Convertible Notes (3)		414		_	 1,666		_	
Numerator used to compute Non-GAAP diluted net income per share	\$	5,760	\$	2,349	\$ 16,662	\$	25,711	
•		·	_	·	·			
Net income (loss) per share								
Basic	\$	1.32	\$	(0.33)	\$ 0.77	\$	(1.09)	
Diluted	\$	(0.16)	\$	(0.33)	\$ (0.48)	\$	(1.09)	
Non-GAAP net income per Non-GAAP share								
Basic	\$	0.21	\$	0.09	\$ 0.59	\$	1.02	
Diluted	\$	0.19	\$	0.09	\$ 0.54	\$	0.97	
Weighted average number of shares outstanding			_					
Basic		25,326,063		25,135,355	 25,282,796		25,090,916	
Diluted		30,465,279		25,135,355	 30,907,869		25,090,916	
Non-GAAP basic shares		25,326,063		25,135,355	25,282,796		25,090,916	
Convertible debt conversion		5,139,216		_	5,625,073		987,149	
Stock options issued and outstanding		71,202		157,658	100,088		180,318	
Nonvested RSUs outstanding		_		70,650			197,538	
Non-GAAP diluted shares		30,536,481		25,363,663	31,007,957		26,455,921	

<sup>(1)</sup> Non-recurring items not indicative of ongoing operations and other include \$0.9 million of foreign currency losses on the settlement of intercompany borrowings, which were repatriated in conjunction with the repurchase of a portion of the 2026 Convertible Notes, \$0.6 million of nonrecurring litigation expense and \$0.2 million of losses on disposals of property, plant and equipment during the three months ended December 31, 2022, and \$0.5 million of losses on disposals of property, plant and equipment during the three months ended December 31, 2021. Non-recurring items not indicative of ongoing operations and other include \$0.9 million of foreign currency losses on the settlement of intercompany borrowings, which were repatriated in conjunction with the repurchase of a portion of the 2026 Convertible Notes, \$0.6 million of nonrecurring litigation expense and \$0.5 million of losses on disposals of property, plant and equipment during the year ended December 31, 2022, and \$0.8 million of losses on disposals of property, plant and equipment during the year ended December 31, 2021.

#### Reconciliation of Non-GAAP Financial Measures (In thousands, except share and per share amounts) (Unaudited)

(2) The estimated tax-effect of adjustments is determined by recalculating the tax provision on a Non-GAAP basis. The Non-GAAP effective income tax rate was 7.0% and 14.2% for the years ended December 31, 2022 and 2021, respectively. For the year ended December 31, 2022, the Non-GAAP effective income tax rate differed from the federal statutory tax rate of 21% in the U.S. primarily due to research and development tax credits generated in 2022. For the year ended December 31, 2021, the effective income tax rate differs from the federal statutory tax rate of 21% in the U.S. primarily due to the valuation allowance recognized against federal and state deferred tax assets in the U.S. We analyze the Non-GAAP valuation allowance position on a quarterly basis. In the fourth quarter of 2022, we removed the valuation allowance against all U.S. deferred tax assets for Non-GAAP purposes as a result of cumulative Non-GAAP U.S. income over the past three years and a significant depletion of net operating loss and tax credit carryforwards on a Non-GAAP basis. As of December 31, 2022, we have no valuation allowance against our remaining deferred tax assets for Non-GAAP purposes.

(3) Upon the adoption of Accounting Standards Update 2020-06 ("ASU 2020-06"), net income is increased for interest expense as part of the calculation for diluted Non-GAAP earnings per share. See Note 2, "Summary of Significant Accounting Policies" to the consolidated financial statements included in our Annual Report on Form 10-K for the year ended December 31, 2022, for additional details on the adoption of ASU 2020-06.

### Adjusted EBITDA

	Three months ended December 31,			Year ended l	December 31,		
		2022		2021	2022		2021
Net income (loss)	\$	33,434	\$	(8,174)	\$ 19,570	\$	(27,362)
Income tax benefit		(1,103)		(4,088)	(2,264)		(3,833)
Interest expense, net		187		7,960	3,048		28,784
Depreciation		4,571		4,540	18,419		17,523
Amortization		4,162		4,624	17,180		19,119
Stock-based compensation		5,596		2,945	20,655		14,537
Gain on sale of business		_		_	(3,777)		_
Net gain on extinguishment of debt		(40,205)		_	(40,205)		_
Non-recurring items not indicative of ongoing operations and other (1)		1,702		475	1,992		832
Adjusted EBITDA	\$	8,344	\$	8,282	\$ 34,618	\$	49,600

<sup>(1)</sup> Non-recurring items not indicative of ongoing operations and other include \$0.9 million of foreign currency losses on the settlement of intercompany borrowings, which were repatriated in conjunction with the repurchase of a portion of the 2026 Convertible Notes, \$0.6 million of nonrecurring litigation expense and \$0.2 million of losses on disposals of property, plant and equipment during the three months ended December 31, 2022, and \$0.5 million of losses on disposals of property, plant and equipment during the three months ended December 31, 2021. Non-recurring items not indicative of ongoing operations and other include \$0.9 million of foreign currency losses on the settlement of intercompany borrowings, which were repatriated in conjunction with the repurchase of a portion of the 2026 Convertible Notes, \$0.6 million of nonrecurring litigation expense and \$0.5 million of losses on disposals of property, plant and equipment during the year ended December 31, 2022, and \$0.8 million of losses on disposals of property, plant and equipment during the year ended December 31, 2021.

## Free Cash Flow

	Three months ended December 31,				Year ended December 31,			
	<u>-</u>	2022		2021		2022		2021
Net cash provided by operating activities	\$	10,566	\$	17,115	\$	34,906	\$	40,803
Net cash used in investing in capital assets (1)(2)		(24,626)		(8,848)		(45,416)		(37,167)
Free cash flow	\$	(14,060)	\$	8,267	\$	(10,510)	\$	3,636

<sup>(1)</sup> Represents the acquisition cost of property, plant and equipment and capitalized development costs for software for internal use.

<sup>(2)</sup> Includes the net cash used from the purchase of land of \$(30.0) million offset by the proceeds from sale of land of \$17.5 million from investing activities of the statement of cash flows for the year ended December 31, 2021.